

Vice President **Jennifer Howell** is a public outreach and education expert with 25+ years of experience. She has a stellar record of getting results on fast-paced public involvement projects, ranging from solid waste facilities planning, siting water pipelines, or conducting environmental review of airport projects. Jennifer works with clients to create appropriate strategies to effectively engage the public. She also designs and produces informational materials in attractive and varied formats (newsletters, web pages, presentations, and reports) that provide the necessary information for the public to participate.

Jennifer initiated Triangle's education line over 20 years ago with the King County Five-Year Education Plan on Waste Reduction and Recycling. Since then, she has spearheaded Triangle's expansion into many subject areas with a growing staff of experienced environmental educators.

A hallmark of Ms. Howell's approach to education programs is to strategically understand the client's goals and make recommendations that both assist the client and the educational audience to meet those goals. Projects have entailed development and implementation of assembly programs, teacher training programs, curricula, and resource materials that educate school audiences about waste reduction, recycling, household hazardous waste, sustainability, energy and water conservation, and children's environmental health. Most recently, this has included global climate change. Her projects have consistently been on time and within budget.

#### EDUCATION AND TRAINING

A.B, Cornell University  
McKenzie-Mohr Social Marketing  
Group Facilitation Methods, Institute of Cultural Affairs, Seattle  
Fundamentals of Environmental Justice

## Selected Public Involvement Project Experience

### *Seattle Public Utilities Solid Waste Transfer Station Projects 2007-present*

- Jennifer has been responsible for the design and implementation of public involvement as Seattle moves forward with the design and construction of the City's South and North Recycling and Disposal Facilities. After conducting community interviews, she convened and supported two stakeholder groups to provide input to SPU. This included creating a matrix of issues that tracks SPU's response and commitment to the communities. For the South Station, she developed a multi-cultural outreach plan to reach out to and involve members of the Latino and Vietnamese communities and create a relationship that can be built on for future efforts.

### *Seattle Public Utilities Solid Waste Facilities Master Plan and Public Outreach 2003-2006*

- Jennifer was responsible for the design and implementation of a public outreach strategy to involve citizens and stakeholders in updating the Seattle's Solid Waste Facilities Master Plan and subsequent SEPA review. She offered advice on key messages, designed public meetings, and prepared publicity and educational materials including fact sheets, newspaper ads and media releases, targeted letters, email lists, website calendars, and a network of stakeholders willing to forward meeting information. Organized transfer station surveys and other outreach tools and worked closely with SPU on the development of messages and displays for open houses.

### *Sea-Tac International Airport Comprehensive Development Plan (CDP) 2005-2006*

- Jennifer managed public involvement component of the SEPA EIS/NEPA EA for the update of the CDP at Sea-Tac Airport. This included developing a detailed public involvement strategy, organizing public hearings, and developing public education and publicity materials for the project.

### *Bow Lake Transfer Station Master Plan Update*

- Jennifer conducted a community assessment and developed a public information plan for the update of this solid waste transfer station preparing for waste export.

### *King County International Airport/Boeing Field Noise Remedy Study 1999-2002*

- Responsible for the public involvement portion of the King County International Airport Noise Remedy Study, a controversial topic to the local community. Jennifer conducted community interviews, developed a public involvement plan, coordinated public open houses and required publicity, wrote project newsletters, and supported the Study Advisory Committee including summaries and reports.

#### *Snohomish County Drainage Needs Report 2001-2002*

- Designed a public involvement process that entailed creating roll-out materials in preparation for extensive field work on private property, creating a website and print materials as well as a targeted approach to generate interest in and support for the project. Edited the final project summary for use by the lay person.

#### *Public Outreach for the Clearview Water Supply Project 1997-2000*

- Designed and implemented the public involvement for siting new water facilities in Snohomish County. This included creating a public involvement strategy for the six coordinating water purveyors and developing project fact sheets, publicity materials, and meeting design and logistics for the SEPA environmental review process as well as the design and construction phases.

#### *King County NE Lake Washington Area Transfer and Recycling Station Project 1994-1995*

- Responsible for conducting a community assessment and public involvement plan for siting a new transfer and recycling station in the NE Lake Washington area. King County put the project on hold after one year.

#### *Snohomish County On-Call Public Involvement 1992-1994*

- Managed on-call contract for public involvement for the Snohomish County Department of Public Works. Projects included conducting customer surveys at the solid waste transfer station, public involvement for the EIS process for the Mountain Loop Highway, and designing a public workshop on the EIS review process.

### Selected Education Project Experience

#### *King County Waste Reduction and Recycling School Program for Grades 1-12 1988-2010*

- Project Manager for King County's Solid Waste Division school program since its inception in 1988. The program engages students on how to rethink their choices to conserve natural resources. The program receives highest ratings from teachers and shown consistent student learning over time.
- Has overseen program expansion from elementary assembly program to a grade 1-12 program. This has included the development of eight assembly programs, elementary and secondary classroom workshops, and student action teams as well as extensive educational support materials.

#### *Household Hazardous Waste School Program 1995-2010*

- Project Manager for a program to develop materials and train and support teachers to incorporate the topic of household hazardous waste and safer alternatives into their existing curricula aligned with state educational standards. Program also includes parent and English Language Learner (ELL) education elements.
- Develop support materials including lesson plans, articles, brochures, posters, and classroom material.
- Design and coordinate workshops that educate school districts on how to implement environmental policies that protect children's health and conserve resources. This has included programs on green cleaning, Integrated Pest Management, and proper storage and disposal of chemicals.

#### *Seattle City Light Climate Change Education Program 2008-2009*

- Provided strategic advice and materials development and evaluation support for assembly, classroom workshop, and teacher training program on climate change for elementary schools.

#### *Washington State Department of Ecology Household Hazardous Waste Program 2008-2010*

- Piloted program to take King County's *Hazards on the Homefront* program statewide and offer teacher training in Yakima, Kitsap, and Lewis Counties on the safe use and disposal of hazardous household products and the use of safer alternatives.

#### *King County Green Schools Program 2005-2009*

- Provided strategic advice as part of a multi-firm team to support King County districts and schools that are seeking to improve their conservation practices.

## SELECTED PUBLICATIONS

“Using What’s Under Your Sink to Teach the 3 R’s,” Clearing, Sept/Oct 1997

Miscolta, Donna, and Jennifer Howell, “This Hazardous Waste Program Hits Home,” Daily Journal of Commerce, August 21, 1997.

Howell, Jennifer and Barbara Gray “A Call to Assembly, How to Get a Waste Reduction and Recycling Program Started at Your Elementary School,” Clearing, March/April 1993.

De Rosa, Ellen and Jennifer Howell, Environmental Commissioners Handbook

Howell, Jennifer, A Citizen's Guide to Siting Hazardous Waste Facilities in New Jersey.