

**Sara Gersten-Rothenberg** is a Co-President and Senior Associate with over 20 years of experience in the fields of environmental education and youth work. She has spent the past 15 years at Triangle designing and managing projects, taking them from inception through implementation and evaluation.

As a program manager, Sara helps clients to identify goals and set key messages. She designs developmentally-appropriate programs, including school-wide assemblies and classroom workshops, which meet state standards while empowering students and teachers to practice environmentally responsible behaviors.

Sara is a creative force behind the projects she leads. She has authored and produced award winning school-wide assembly programs on topics such as resource conservation and climate change. She has an excellent understanding of age-appropriate teaching techniques and is able to challenge, engage, and educate students on many levels through the programs she develops.

The success of Sara's projects reflects her depth of experience, creativity, flexibility, attention to detail, and ability to equally meet the needs of clients, administrators, teachers, and students.

#### **KEY AREAS OF EXPERTISE**

Project Management  
Curriculum Development  
Creative Script Writing  
Assembly Development  
Student Action Projects  
Classroom Presentations  
Technical Assistance  
Community and Classroom Presentations

#### **EDUCATION AND BOARDS**

B.A., Hampshire College

Former Board Member:  
Seattle Youth Volunteer Corps  
Puget Sound Community School

## **Selected Project Experience**

### ***Seattle City Light Schools Climate Change Education Program, 2008 – Ongoing:***

- Program Manager for the City of Seattle's school-based climate change program.
- Coordinates with multiple parties including City staff, school district personnel, and teachers to meet City, District, and school needs.
- Manages design and implementation of three-part program that includes school-wide assemblies, classroom workshops, and teacher trainings.
- Manages development of all program materials, including marketing materials, classroom and teacher training materials, and assembly sets and props.
- Oversees scheduling and evaluation of program components.
- Facilitates internal and external project teams to meet program goals.

### ***King County K-12 Waste Reduction and Recycling Program, 2000 – Ongoing:***

- Program Manager for King County Solid Waste Division School Program.
- Develops and manages production of all-school assemblies, including script development, set production, rehearsal, and school scheduling.
- Designs and implements follow-up elementary and secondary classroom workshops that build upon assembly messages while aligning with state standards.
- Presented classroom workshops to thousands of elementary and secondary students, consistently receiving excellent ratings from teachers.
- Hires, trains, and supervises project teams.

### ***Waste Management and Snohomish County Schools Program, 2012 – Ongoing:***

- Program Manager for Waste Management's school-based waste reduction and recycling program.
- Manages design and implementation of program that includes school-wide assemblies, classroom workshops, technical assistance, and family outreach.
- Oversees development of program materials, including marketing materials, assembly sets and props, and classroom materials.
- Oversees scheduling and evaluation of program components.
- Responsible for hiring, training, and supervision of actor and presenter staff.
- Facilitates internal and external project teams to meet program goals.

## **Selected Project Experience (continued)**

### ***Snohomish County Public Utility Assembly Program, 2009 – 2014:***

- Program Manager for 3<sup>rd</sup>-5<sup>th</sup> grade assembly program to teach about renewable energy.
- Developed and managed production of assembly, including script development, set production, and rehearsal.
- Hired, trained, and supervised actors to present assembly at elementary schools.

### ***Bellevue Elementary Assembly and Workshop Program, 2004 – Ongoing:***

- Program Manager for waste reduction and recycling education programs for the City of Bellevue.
- Modified King County school-wide assemblies to meet the specific needs of the City of Bellevue.
- Manages the development of marketing materials, scheduling, delivery, and evaluation of elementary classroom workshops that build upon assembly themes.

### ***Snohomish County PUD Storytelling Program, 2006 – Ongoing:***

- Program Manager for K-1 Storytelling Program.
- Developed and implements a creative, storytelling classroom program that helps younger students understand water sources and conservation behaviors.
- Managed the creation of program materials, including theatrical props and costumes.
- Hired, trained, and supervised actor/presenter.

### ***King County Green Schools Program, 2005 – 2015:***

- Provided waste reduction and recycling assistance to public and private schools.
- Coordinated with district personnel, school administrators, custodians, teachers, and student groups to implement conservation improvements at schools.
- Made recommendations for improvements, provided logistical and resource support, and monitored schools' successes.
- Worked with student groups to develop and promote school-wide recycling and litter reduction practices.

### ***Snohomish County PUD Hydropower Program, 2004 – 2007:***

- Program Manager for 6<sup>th</sup>-10<sup>th</sup> grade Hydropower workshops.
- Managed the implementation of a hands-on, inquiry-based science workshop to analyze hydropower systems and energy transfer.
- Hired and supervised presenters.

### ***King County Household Hazardous Waste School Program, 2000 – 2005:***

- Planned and presented Hazards on the Homefront workshops for teachers of grades 4-12.
- Developed and presented customized follow-up classroom workshops about label reading and safer alternatives for classrooms across disciplines.
- Consistently received excellent feedback from teachers about the ability to facilitate discussion with students of all backgrounds about their personal choices related to use of hazardous products.