

Jennifer Howell, is a public outreach and education expert with over 30 years of experience. She has a stellar record of getting results on fast-paced public involvement projects, ranging from solid waste facilities planning, siting water pipelines, or conducting environmental review of airport projects. Jennifer works with clients to create appropriate strategies to effectively engage the public. She also designs and produces informational materials in attractive and varied formats (newsletters, web pages, presentations, and reports) that provide the necessary information for the public to participate.

Jennifer initiated Triangle's education line over 25 years ago with the King County Five-Year Education Plan on Waste Reduction and Recycling. She spearheaded Triangle's expansion into many subject areas with a growing staff of experienced environmental educators and now serves as senior advisor and mentor on several projects.

A hallmark of Jennifer's approach to education programs is to strategically understand the client's goals and make recommendations that both assist the client and the educational audience to meet those goals. Projects have entailed development and implementation of assembly programs, teacher training programs, curricula, and resource materials that educate school audiences about waste reduction, recycling, household hazardous waste, sustainability, energy and water conservation, and children's environmental health. Most recently, this has included global climate change. Her projects have consistently been on time and within budget.

EDUCATION AND TRAINING

A.B, Cornell University
Cultural Competence and Public Engagement
Fundamentals of Environmental Justice
Group Facilitation Methods, Institute of Cultural Affairs, Seattle
McKenzie-Mohr Social Marketing

Selected Education Project Experience

King County Waste Reduction and Recycling School Program for Grades 1-12: 1988 – 2015:

- Former project manager, now senior advisor, for King County's Solid Waste Division school program since its inception in 1988. The program engages students on how to rethink their choices to conserve natural resources. The program receives highest ratings from teachers and shows consistent student learning over time.
- Has overseen program expansion from elementary assembly program to a grade 1-12 program. This has included the development of eight assembly programs, elementary and secondary classroom workshops, and student action teams as well as extensive educational support materials.

Household Hazardous Waste School Program: 1995 – 2014:

- Project Manager through 2014 for a program to develop materials and train and support teachers to incorporate the topic of household hazardous waste and safer choices into their existing curricula aligned with state educational standards.
- Designed and coordinated teacher and district workshops and developed support materials including lesson plans, articles, brochures, posters, and classroom material including those for English Language Learners student and adult.

City of Everett Water Education Program: 2013 – 2015:

- Former project manager, now senior advisor, for Everett's program to educate students in grades 3-12 on water conservation, surface water protection, and wastewater treatment.

Seattle City Light Climate Change Education Program: 2008 – 2015:

- Provide strategic advice and materials development support for assembly, classroom workshop, and teacher training program on climate change for elementary schools.

Waste Management and Snohomish County Schools Program, 2012 – 2014:

- Provided strategic advice and materials development support for assembly, classroom workshop, and technical assistance program on waste reduction and recycling for elementary schools.

Washington State Department of Ecology Household Hazardous Waste Program: 2008 – 2009:

- Piloted program to take King County's *Hazards on the Homefront* program statewide and offer teacher training in Yakima, Kitsap, and Lewis Counties on the safe use and disposal of hazardous household products and the use of safer alternatives.

King County Green Schools Program: 2005 – 2009: Provided strategic advice as part of a multi-firm team to support King County districts and schools that are seeking to improve their conservation practices.

Snohomish County PUD “Big E” Assembly Program: 1998, 2000: Managed a primary education program on energy conservation for the Snohomish County PUD. The project entailed creating an assembly program and developing a teacher’s guide.

Selected Public Involvement Project Experience

Seattle Public Utilities Solid Waste Transfer Station Projects, 2007 – 2010: Designed and implemented public involvement as Seattle moves forward with the design and construction of the City’s South and North Recycling and Disposal Facilities. After conducting community interviews, convened and supported two stakeholder groups to provide input to SPU. This included creating a matrix of issues that tracks SPU’s response and commitment to the communities. For the South Station, developed a multi-cultural outreach plan to reach out to and involve members of the Latino and Vietnamese communities and create a relationship that can be built on for future efforts.

Seattle Public Utilities Solid Waste Facilities Master Plan and Public Outreach, 2003 – 2006: Designed and implemented a public outreach strategy to involve citizens and stakeholders in updating the Seattle’s Solid Waste Facilities Master Plan and subsequent SEPA review. Offered advice on key messages, designed public meetings, and prepared publicity and educational materials including fact sheets, newspaper ads and media releases, targeted letters, email lists, website calendars, and a network of stakeholders willing to forward meeting information. Organized transfer station surveys and other outreach tools and worked closely with SPU on the development of messages and displays for open houses.

Sea-Tac International Airport Comprehensive Development Plan (CDP), 2005 – 2006: Managed public involvement component of the SEPA EIS/NEPA EA for the update of the CDP at Sea-Tac Airport. This included developing a detailed public involvement strategy, organizing public hearings, and developing public education and publicity materials for the project.

Snohomish County Drainage Needs Report, 2001 – 2002: Designed a public involvement process that entailed creating roll-out materials in preparation for extensive field work on private property, creating a website and print materials as well as a targeted approach to generate interest in and support for the project. Edited the final project summary for use by the lay person.

Public Outreach for the Clearview Water Supply Project, 1997 – 2000: Designed and implemented the public involvement for siting new water facilities in Snohomish County. This included creating a public involvement strategy for the six coordinating water purveyors and developing project fact sheets, publicity materials, and meeting design and logistics for the SEPA environmental review process as well as the design and constructions phases.

Selected Publications and Presentations

Generating Results in HHW Education: Motivating Teachers, Students, and Parents to Reduce Their Use of Household Hazardous Products, NAHMMA Conference, Sept 2011 with Donna Miscolta, King County SWD and Joanne Lind, WA Dept. of Ecology

Using What’s Under Your Sink to Teach the 3 R’s, Clearing, Sept/Oct 1997

Howell, Jennifer and Barbara Gray, A Call to Assembly, How to Get a Waste Reduction and Recycling Program Started at Your Elementary School, Clearing, March/April 1993.

De Rosa, Ellen and Jennifer Howell, Environmental Commissioners Handbook