



PROFILE

Simone Barley-Greenfield joined Triangle in 2018 and supports facilitation and public involvement projects. With a foundation in marine ecology and coastal management, Simone focuses on coastal resource and watershed projects that involve both environmental and human dimensions. Simone has excellent writing, research, and analysis skills, and she is passionate about finding engaging ways to communicate technical or complex information regarding natural resource management.

Simone is a driven, dedicated project manager, and she has experience managing collaboration among government entities and other stakeholders. Simone has an aptitude for understanding diverse priorities and perspectives, and she is skilled at building consensus and integrating goals and ideas across various interests.

SKILLS & EXPERTISE

- Facilitation & Stakeholder Engagement
- Communications & Outreach
- Coastal & Marine Management
- Policy Research & Analysis
- Writing & Editing
- Scientific Research & Literature Reviews
- Event Planning & Coordination

PUBLICATIONS

The Social Indicator Project: integrating social science into ecosystem management for New Hampshire's estuaries. (2017). PREP Reports & Publications. 409.
<https://scholars.unh.edu/prep/409>

Buffer Options for the Bay: Exploring the Trends, Science, and Options of Buffer Management in the Great Bay Watershed – Synthesis of Relevant Policy Options. (2017). NERRS Science Collaborative.
<https://www.bufferoptionsnh.org/reports>

Local Barriers to Nature-Based Strategies for Coastal Hazard Mitigation in California. (2015). Stanford Law School Coastal Policy Lab Practicum.
<https://law.stanford.edu/publications/local-barriers-to-nature-based-strategies-for-coastal-hazard-mitigation-in-california>

PRESENTATIONS

- *The Social Indicator Project: Integrating Social Science into Ecosystem Management for New Hampshire's Estuaries, New Hampshire, NOAA Social Coast Forum, 2016.*

EDUCATION

2014	2015
B.S.	M.S.
<i>Ecology & Evolutionary Biology</i>	<i>Earth Systems Science & Policy</i>
Stanford University	Stanford University

EXPERIENCE

Columbia River System Operations (CRSO) Environmental Impact Statement (EIS), Fish Technical Team, 2018 – Ongoing

- Provides facilitation support to the co-leads responsible for the CRSO National Environmental Protection Act / EIS process agencies (Bonneville Power Administration, the Army Corps, and the Bureau of Reclamation).
- Prepares agendas, writes reports, schedules meetings, and facilitates phone calls to ensure effective communication with tribal, local, state, and federal cooperating agencies.

PREVIOUS EXPERIENCE

National Oceanic and Atmospheric Administration (NOAA) Coastal Management Fellow, 2015 – 2017

New Hampshire Coastal Program, Portsmouth, NH

- Managed two-year project to develop and publish report on social ecological health of local watershed in coastal New Hampshire.
- Facilitated meetings, workshops, and supported conference logistics for the Piscataqua Region Estuaries Partnership.
- Organized data collection processes, outreach, and communications with regional stakeholders and multi-agency Advisory Committee.
- Researched, authored, and presented riparian and wetland buffer policy analysis for a National Estuarine Research Reserve System (NERRS) Science Collaborative project.
- Participated in the New Hampshire Coastal Adaptation Workgroup (NHCAW) and contributed to both the Outreach and Social Media subcommittees.

CONTACT



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TRAININGS & CERTIFICATIONS

- NOAA Office for Coastal Management (NOAA OCM), Strategic Planning, 2017
- NOAA OCM, Planning and Facilitating Collaborative Meetings, 2016
- NOAA OCM, Coastal Zone Management Act 101, 2016
- NOAA OCM, Planning Effective Projects for Coastal Communities, 2015

PREVIOUS EXPERIENCE continued

Marketing Specialist, 2017 – 2018

Airware, San Francisco, CA

- Coordinated project to develop new company website, created new content, and managed all pages, advertisements, and analytics.
- Supported the creation of marketing materials and collateral and was responsible for all external and internal newsletters, social media channels, and customer relationship tools.
- Facilitated collaboration between sales and marketing teams on joint projects to ensure efficiency and effective communication.

Coastal Policy Analyst & Researcher, 2015

Stanford Law School, Stanford, CA

- Co-authored white paper exploring planning and management opportunities and barriers to implementing nature-based flood hazard mitigation solutions in coastal California communities.
- Engaged and interviewed local city planners about their experience engaging FEMA's Hazard Mitigation Assistance grant programs.
- Synthesized and presented findings and recommendations to clients from FEMA Region IX and The Nature Conservancy in California.

Southern Southeast Alaska Sea Otter Project Field Tech, 2012

National Science Foundation Research Experience for Undergraduates Program, Juneau, AK

- Studied the population, distribution, movement, and diet of sea otters in Southeast Alaska by setting up shore-based sampling stations to record foraging statistics.
- Examined the issues that sea otter population growth presents to commercial, sport, and subsistence users in Southeast Alaska of commercially valuable crab and shellfish species.
- Developed research that provides decision-makers with science-based information that can be used to craft well-informed policies governing the use and conservation of marine and coastal resources.
- Explored the social, economic, and ecological implications of a federal regulation, in this case the Marine Mammal Protection Act, that is controversial to some local stakeholders.